

CIA educational program for South Carolina Nursery & Landscape Association
February 4, 2010

Cost

CIA, or SCNLA member \$60

Non-member \$80

7 ½ hours of NCICL CEU's available, including 2 hours of Business CEU's

8 am – 10 am Brad Comer & Jeff Williams (STI)

“Irrigation BMP's” Proper Practice Leads to Better Profits

This class will review the Best Management Practices as recommended by the North Carolina Irrigation Contractor's Licensing Board. The presentation will show how these practices will increase efficiency on the job site

10 am – 12 am Gary Bullen (Dept. of Agriculture & Resource Economics, NCSU)

“Better Management with Better Information”

How do you use your financial numbers to make business decisions? This class will show business owners how to improve their records to make decisions that will improve their bottom line. Bring your calculators for the hands-on exercises evaluating a small business.

12 – 1:30 pm – Lunch

1:30 pm – 3:00 pm

Charleigh Elebash (PUPS Public Awareness Coordinator) & Patsy Sharpe

“Can You Dig It? How to Dig Safely in SC”

SC One Call Center - How it works by addressing the following areas: 1. What information do I have to provide on a ticket? 2. What do you do after you make the call? 3. What are the different kinds of tickets? 4. What are the different ways to enter a ticket? 5. Demonstration of our new Web site. 6. What does the Law say? 7. How are underground lines located?

3:00 – 5:00 pm – William Hobgood (Hunter Industries)

“Using Irrigation Products That Conserve Water”

A look at the newest products that are available to conserve water in the irrigated landscape. Pressure regulation, MP rotator type spray nozzles, rain sensors, and ET based smart controllers will be reviewed.