# 2022









# **Associate Membership**

### **Updated Program | New Opportunities**

If you are looking to reach irrigation and landscaping contractors throughout the Carolinas, then look no further than CIA's annual associate membership program, which delivers high-impact marketing and quality face-time with decision makers. Our associate membership provides strong core benefits and the ability to choose the level of sponsorship that best suits your needs.



#### **ABOUT CIA**

Since 1982, CIA has been a resource for irrigation contractors and suppliers from North & South Carolina. CIA was created as a unified voice to our industry and the issues that we face. Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.

#### **CORE BENEFITS**

Associate membership for key contacts in your company

Priority registration for annual golf tournaments & Waterpalooza Recognition and link in our quarterly newsletter

Recognition and link on the associate page of the CIA website

|   | BASIC                                  | SILVER   | GOLD  | PLATINUM  |
|---|--|--|---|---|
| COSTS & LEVEL SPECIFIC BENEFITS                       | \$500                                  | \$1,500  | \$2,500                                       | \$5,000   |
| VALUE   | \$500                                  | \$2,000  | \$3,500                                       | \$6,000   |
| Associate membership                                  | 1                                      | Up to 2  | Up to 4                                       | Up to 8   |
| Name/Link on CIA Website and our quarterly newsletter | Company name on website and newsletter | Company name on website and newsletter                       | Company name on website and newsletter        | Company logo on website and newsletter  |
| Spring Golf Tournament<br>(Charlotte - April)         |  | Choice of either the spring or fall Golf Tournament with the | Hole Sponsor<br>Foursome<br>Event Sponsor     | Title Sponsor<br>Foursome<br>Hole Sponsor   |
| Fall Golf Tournament<br>(Raleigh - TBD)               |  | following benefits: Hole Sponsor Foursome                    | Hole Sponsor<br>Foursome<br>Event Sponsor     | Title Sponsor<br>Foursome<br>Hole Sponsor   |
| Waterpalooza  |  | Exhibit Booth  | <b>Speaker Priority List</b><br>Exhibit Booth | Speaker Priority List with<br>One Topic Guaranteed<br>and Time Slot Priority<br>Booth with Priority Placement<br>Handout/Ad for Attendees |
| Website Banner Ad                                     |  | 1 Website Banner Ad: 2 mos.                                  | 1 Website Banner Ad: 6 mos.                   | 1 Website Banner Ad: 12 mos.  |
| Green & Growin'                                       |  |  | Speaker Priority List                         | Speaker Priority List   |

## 2022 CIA Associate Membership

### **Registration Form**

**CAROLINAS** 

| 1. MEMBERSHIP LEVEL PREF  | ERENCE  |  |
|---|---|--|
| ☐ Platinum \$5,000 ☐ Silver \$1,500   | ☐ Gold  |  |
| <b>2. MAIN CONTACT INFORM</b> This is the person within your cosponsorship and benefits-use within the person within your cosponsorship and benefits-use within the person within t | mpany who will be respo                       | onsible for the sponsorship. Questions about your vidual.  |
| Company   |   |  |
| Contact   |   |  |
| Address   |   |  |
| City/State/Zip  |   |  |
|   |   | _ Fax  |
|   |   | Web  |
| Platinum - 8. Please provide the  | eceive complimentary ne names and contact int | nembership in CIA: Basic - 1, Silver - 2, Gold - 4, formation for your complimentary memberships here: |
|   |   | 2. Name  |
| Address<br>Email  |   | Address  |
| Phone   |   | Email  |
|   |   | Phone  |
| Address   |   | Address  |
| Email   |   | Email  |
| Phone   |   | Phone  |
|   |   | 6. Name  |
| Address   |   | Address  |
| Email   |   | Email  |
| Phone   |   | Phone  |
| 7. Name   |   | 8. Name  |
| Address   |   | Address  |
| Email   |   | Email  |
| Phone   |   | Phone  |
| <ul><li>4. GOLF TOURNAMENT - SII</li><li>Please indicate which golf tour</li><li>5. METHOD OF PAYMENT</li></ul>   |   | o participate in: 🗖 Spring 📮 Summer  |
| ☐ Check ☐ VISA ☐ MasterC  | ard AMEX                                      |  |
|   |   | Expiration Date  |
|   |   | Last 3 digits from # on back of card (VISA/MC)   |
|   |   |  |
|   |   |  |
|   |   |  |

To become a CIA associate member, please mail this form with payment to: