

# 2020

Carolinas Irrigation Association



# Associate Membership

## Updated Program | New Opportunities

If you are looking to reach irrigation and landscape contractors throughout the Carolinas, then look no further than CIA's annual associate membership program, which delivers high-impact marketing and quality face-time with decision makers. Our associate membership provides strong core benefits and the ability to choose the level of sponsorship that best suits your needs.



### ABOUT CIA

Since 1982, CIA has been a resource for irrigation contractors and suppliers from North & South Carolina. CIA was created as a unified voice to our industry and the issues that we face. Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.

### CORE BENEFITS

Associate membership for key contacts in your company

Priority registration for annual golf tournaments & Waterpalooza

Recognition and link in our quarterly newsletter

Recognition and link on the associate page of the CIA website

COSTS & LEVEL SPECIFIC BENEFITS	BASIC	SILVER	GOLD	PLATINUM
	\$500	\$1,500	\$2,500	\$5,000
VALUE	\$500	\$2,000	\$3,500	\$6,000
Associate membership	1	Up to 2	Up to 4	Up to 8
Name/link on CIA website and our quarterly newsletter	Company name on website and newsletter	Company name on website and newsletter	Company name on website and newsletter	Company logo on website and newsletter
Spring Golf Tournament (Charlotte - April)	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <b>Choice of either the spring or fall golf tournament with the following benefits:</b>                      Hole Sponsor                      Foursome                 </div>	Exhibit Booth	Hole Sponsor Foursome Event Sponsor	Title Sponsor Foursome Hole Sponsor
Summer/Fall Golf Tournament (Raleigh - TBD)			Hole Sponsor Foursome Event Sponsor	Title Sponsor Foursome Hole Sponsor
Waterpalooza			<b>Speaker Priority List</b> Exhibit Booth	<b>Speaker Priority List with One Topic Guaranteed and Time Slot Priority</b> Booth with Priority Placement <b>Handout/Ad for Attendees</b>
Website Banner Ad		1 Website Banner Ad: 2 mos.	1 Website Banner Ad: 6 mos.	1 Website Banner Ad: 12 mos.
Green & Growin'			Speaker Priority List	<b>Speaker Priority List</b>

# 2020 CIA Associate Membership

## Registration Form



### 1. MEMBERSHIP LEVEL PREFERENCE

- Platinum . . . . . \$5,000       Gold . . . . . \$2,500  
 Silver . . . . . \$1,500       Basic . . . . . \$500

### 2. MAIN CONTACT INFORMATION

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Web \_\_\_\_\_

### 3. COMPLIMENTARY MEMBERSHIPS

As an Associate member, you receive complimentary membership in CIA: Basic - 1, Silver - 2, Gold - 4, Platinum - 8. Please provide the names and contact information for your complimentary memberships here:

1. Name _____ Address _____ Email _____ Phone _____	2. Name _____ Address _____ Email _____ Phone _____
3. Name _____ Address _____ Email _____ Phone _____	4. Name _____ Address _____ Email _____ Phone _____
5. Name _____ Address _____ Email _____ Phone _____	6. Name _____ Address _____ Email _____ Phone _____
7. Name _____ Address _____ Email _____ Phone _____	8. Name _____ Address _____ Email _____ Phone _____

### 4. GOLF TOURNAMENT - SILVER-ONLY

Please indicate which golf tournament you would like to participate in:  Spring  Summer/Fall

### 5. METHOD OF PAYMENT

Check    VISA    MasterCard    AMEX  
Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
CID # on front of card above CC# (AMEX) \_\_\_\_\_ Last 3 digits from # on back of card (VISA/MC) \_\_\_\_\_  
Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

**To become a CIA associate member, please mail this form with payment to:**  
CIA, 8280 Willow Oaks Corporate Dr., Ste. 400, Fairfax, Virginia; or fax, with credit card payment information, to 703.536.7019.