Associate Membership

Updated Program | New Opportunities

If you are looking to reach irrigation and landscape contractors throughout the Carolinas, then look no further than CIA’s annual associate membership program, which delivers high-impact marketing and quality face-time with decision makers. Our associate membership provides strong core benefits and the ability to choose the level of sponsorship that best suits your needs.

ABOUT CIA

Since 1982, CIA has been a resource for irrigation contractors and suppliers from North & South Carolina. CIA was created as a unified voice to our industry and the issues that we face. Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.

CORE BENEFITS

Associate membership for key contacts in your company
Priority registration for annual golf tournaments & Waterpalooza
Recognition and link in our quarterly newsletter
Recognition and link on the associate page of the CIA website

COSTS & LEVEL
SPECIFIC BENEFITS

<table>
<thead>
<tr>
<th>COSTS &amp; LEVEL</th>
<th>BASIC</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>VALUE</td>
<td>$500</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$5,000</td>
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</tbody>
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- **Associate membership**
  - $500
  - 1

- **Name/link on CIA website and our quarterly newsletter**
  - $500
  - Company name on website and newsletter

- **Spring Golf Tournament (Charlotte - April)**
  - $1,500
  - Choice of either the spring or fall golf tournament with the following benefits:
    - Hole Sponsor
    - Foursome
    - Event Sponsor

- **Summer/Fall Golf Tournament (Raleigh - TBD)**
  - $2,500
  - Hole Sponsor
  - Foursome
  - Event Sponsor

- **Waterpalooza**
  - $500
  - Exhibit Booth

- **Website Banner Ad**
  - $1,500
  - 1 Website Banner Ad: 2 mos.

- **Green & Growin’**
  - $2,500
  - Speaker Priority List

- **Speakers Priority List**
  - $5,000
  - Speaker Priority List with One Topic Guaranteed and Time Slot Priority Booth with Priority Placement Handout/Ad for Attendees
1. MEMBERSHIP LEVEL PREFERENCE
- Platinum: $5,000
- Gold: $2,500
- Silver: $1,500
- Basic: $500

2. MAIN CONTACT INFORMATION
This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company: ____________________________________________
Contact: _____________________________________________
Address: ____________________________________________________________________________________
City/State/Zip: ________________________________________________________________________________
Phone: __________________________________________ Fax: ____________________________
Email: __________________________ Web: __________________________

3. COMPLIMENTARY MEMBERSHIPS
As an Associate member, you receive complimentary membership in CIA: Basic - 1, Silver - 2, Gold - 4, Platinum - 8. Please provide the names and contact information for your complimentary memberships here:

1. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
2. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
3. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
4. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
5. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
6. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
7. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________
8. Name: ____________________________ Address: __________________________
   Email: __________________________ Phone: __________________________

4. GOLF TOURNAMENT - SILVER-ONLY
Please indicate which golf tournament you would like to participate in: ❑ Spring  ❑ Summer/Fall

5. METHOD OF PAYMENT
- Check
- VISA
- MasterCard
- AMEX
Credit Card # __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ Expiration Date __________
CID # on front of card above CC# (AMEX) __ __ __ Last 3 digits from # on back of card (VISA/MC) __ __ __
Name on Card: __________________________________________ Signature: __________________________
Billing Address: _____________________________________________________________________________
City/State/Zip: _____________________________________________________________________________

To become a CIA associate member, please mail this form with payment to:
CIA, 8280 Willow Oaks Corporate Dr., Ste. 400, Fairfax, Virginia; or fax, with credit card payment information, to 703.536.7019.