# Associate Membership

**Updated Program | New Opportunities**

If you are looking to reach irrigation and landscaping contractors throughout the Carolinas, then look no further than CIA’s annual Associate Membership program, which delivers high-impact marketing and quality face-time with decision makers. Our Associate Membership provides strong core benefits and the ability to choose the level of sponsorship that best suits your needs.

## ABOUT CIA

Since 1982, CIA has been a resource for irrigation contractors and suppliers from North & South Carolina. CIA was created as a unified voice to our industry and the issues that we face. Our mission is to provide educational opportunities; endorse ethical business practices; create working relationships with other green industry groups; influence industry friendly legislation and regulations; and raise the level of understanding of our industry by the public.

## CORE BENEFITS

- **Associate membership for key contacts in your company**
- **Priority registration for annual Golf Tournaments & Waterpalooza**
- **Recognition and link on E-Sprinkle News, our online news source**
- **Recognition and link on the Associate page of the CIA website**

## COSTS & LEVEL SPECIFIC BENEFITS

<table>
<thead>
<tr>
<th>COSTS</th>
<th>BASIC</th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>$500</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Associate Membership</td>
<td>1</td>
<td>Up to 2</td>
<td>Up to 4</td>
<td>Up to 8</td>
</tr>
<tr>
<td>Name/Link on CIA Website and e-news site E-Sprinkle News</td>
<td>Company name on website and e-news</td>
<td>Company name on website and e-news</td>
<td>Company name on website and e-news</td>
<td>Company LOGO on website and e-news</td>
</tr>
<tr>
<td>Spring Golf Tournament (Charlotte - April)</td>
<td>Choice of either the spring or fall Golf Tournament with the following benefits:   Hole Sponsor Foursome Event Sponsor</td>
<td>Hole Sponsor Foursome Event Sponsor</td>
<td>Title Sponsor Foursome Hole Sponsor</td>
<td></td>
</tr>
<tr>
<td>Fall Golf Tournament (Raleigh - TBD)</td>
<td>Hole Sponsor Foursome Event Sponsor</td>
<td>Title Sponsor Foursome Hole Sponsor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Waterpalooza</td>
<td>Exhibit Booth</td>
<td>Speaker Priority List Exhibit Booth</td>
<td>Speaker Priority List with One Topic Guaranteed and Time Slot Priority Booth with Priority Placement Handout/Ad for Attendees</td>
<td></td>
</tr>
<tr>
<td>Website Banner Ad</td>
<td>1 Website Banner Ad: 2 mos.</td>
<td>1 Website Banner Ad: 6 mos.</td>
<td>1 Website Banner Ad: 12 mos.</td>
<td></td>
</tr>
<tr>
<td>Green &amp; Growin’</td>
<td></td>
<td></td>
<td>Speaker Priority List</td>
<td>Speaker Priority List</td>
</tr>
</tbody>
</table>
2019 CIA Associate Membership

Registration Form

1. MEMBERSHIP LEVEL PREFERENCE

- Platinum . . . . $5,000
- Gold . . . . . . . $2,500
- Silver . . . . $1,500
- Basic . . . . $500

2. MAIN CONTACT INFORMATION

This is the person within your company who will be responsible for the sponsorship. Questions about your sponsorship and benefits-use will be directed to this individual.

Company ________________________________________________________________
Contact ________________________________________________________________
Address ________________________________________________________________
City/State/Zip __________________________________________________________
Phone __________________ Fax __________________
Email __________________ Web __________________

3. COMPLIMENTARY MEMBERSHIPS

As an Associate member, you receive complimentary membership in CIA: Basic - 1, Silver - 2, Gold - 4, Platinum - 8. Please provide the names and contact information for your complimentary memberships here:

1. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

2. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

3. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

4. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

5. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

6. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

7. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

8. Name ________________________________________________________________
   Address ______________________________________________________________
   Email ________________________________________________________________
   Phone __________________

4. GOLF TOURNAMENT - SILVER-ONLY

Please indicate which golf tournament you would like to participate in:  □ Spring  □ Summer

5. METHOD OF PAYMENT

- Check  □ VISA □ MasterCard □ AMEX

Credit Card # __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ Expiration Date __ __ __ __
CID # on front of card above CC# (AMEX) __ __ __ Last 3 digits from # on back of card (VISA/MC) __ __ __
Name on Card ____________________________________________________________
Signature ______________________________________________________________
Billing Address __________________________________________________________
City/State/Zip _________________________________________________________

To become a CIA Associate member, please mail this form with payment to:
CIA, 1300 Baxter St., Ste. 360, Charlotte, NC 28204; or fax, with credit card payment information, to 704-365-3678.